

E - B O O K

BEST PRACTICES FOR INFLUENCERS

HOW TO BE MORE EFFICIENT

WHAT ARE THE STEPS

ADMINGLE
GUIDE FOR
STARTERS

WHY BECOME AN INFLUENCER

SHARE YOUR PASSION



**SHARE
YOUR
PASSION**

WHAT IS ADMINGLE ?

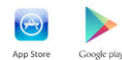
How would you like to take the ads (from television and print to online and out of home) and publish them yourself to make a profit?

adMingle does exactly this by bringing brands and users under one roof. Now you may choose to spread the word of the brands you love over your social platforms' timelines and turn your passion into profit!

adMingle enables brands to reach their desired target audience at a time that is suitable for the ad to be seen or heard. This will enable them to maintain a powerful communication with the correct audience attracting more like minded people to their content, thus enhancing brand value and perception.

<http://www.admingle.co.za>

Download our mobile app





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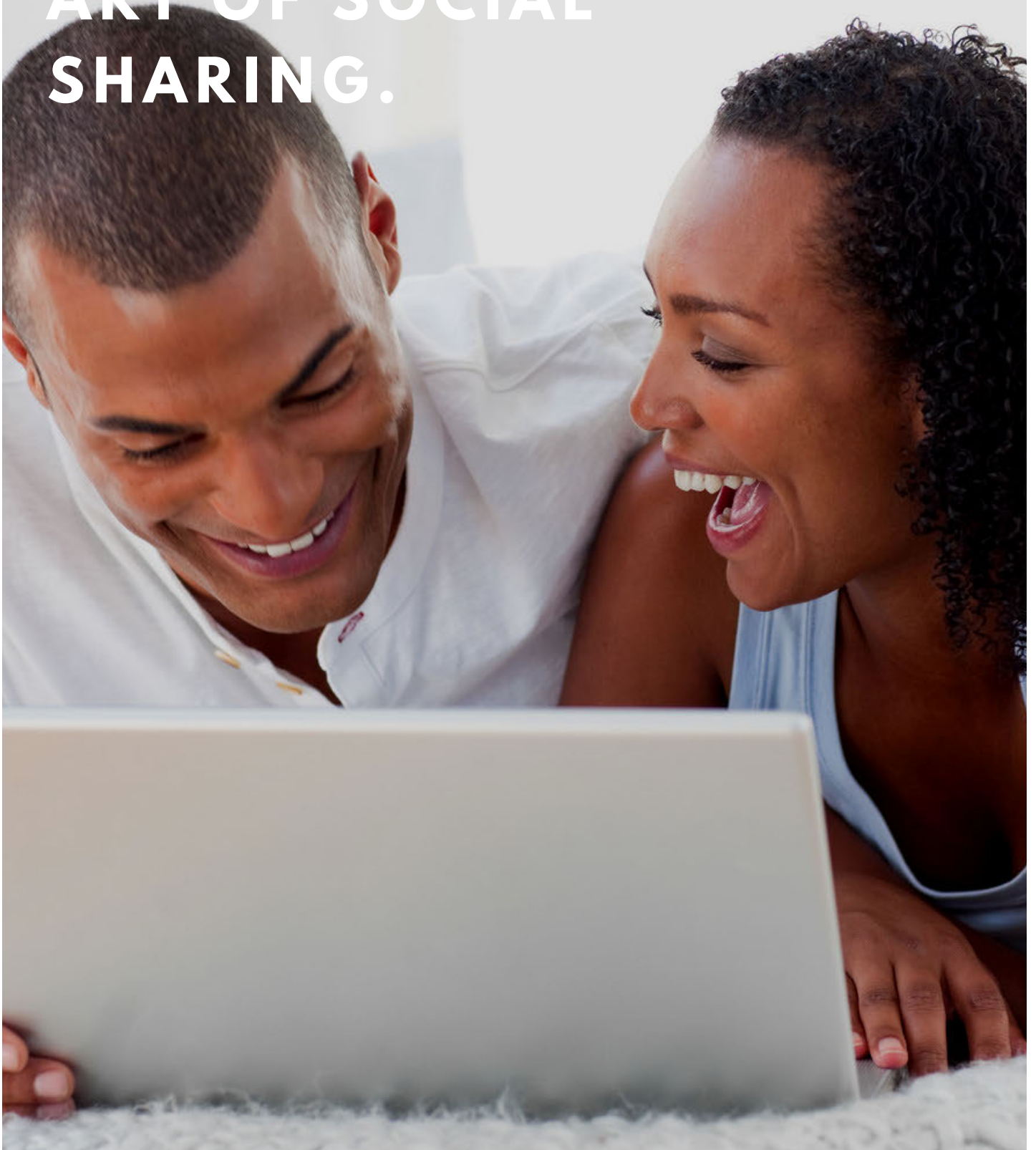
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**THE ART OF
INFLUENCING IS THE
ART OF SOCIAL
SHARING.**



WHO ARE WE?

adMingle is currently present in nearly 15 countries across 4 continents. At adMingle South Africa we provide you with the best way to turn your influence on your social media into real profit.

We are here to help you to reach this dream. Our South African office is based in Cape Town City Center and we are easy to contact. We'll be happy to help you with any requests you may have.

adMingle South Africa
R-Squared Group
The Twynell Building (3rd Floor)
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Cape Town, 8000

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HAVE A LOOK AT OUR MANAGEMENT TEAM



Stephane Rogovsky
CEO adMingle ZA



Guy Danon
Global CEO adMingle



Shlomi Benbasat
Founder of adMingle &
Head of Innovation



Murat Fevzi Hosver
Head of Development (IT)



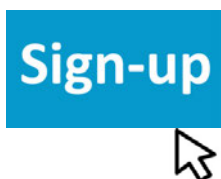
Sam Ben-Yakar
CTO

HOW TO SIGN UP ON ADMINGLE?

We have made our platform as easy as possible to navigate to give you the best customer experience possible. Our first priority is to provide a simple, easy to use and efficient service to you.



STEP BY STEP GUIDE TO USING ADMINGLE

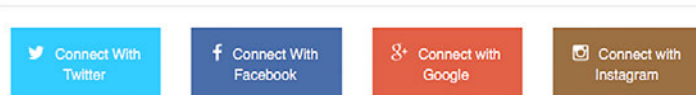


< Enter your username and password or Sign up using the Twitter, Facebook or Google + button.

Connect your social media, that you will use to share campaigns, and earn money. !

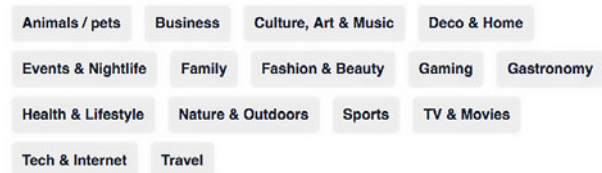


1. Connect your social media



YOUR INTERESTS

You can select only 5 trends.



< Select interests which are relevant to you and your audience

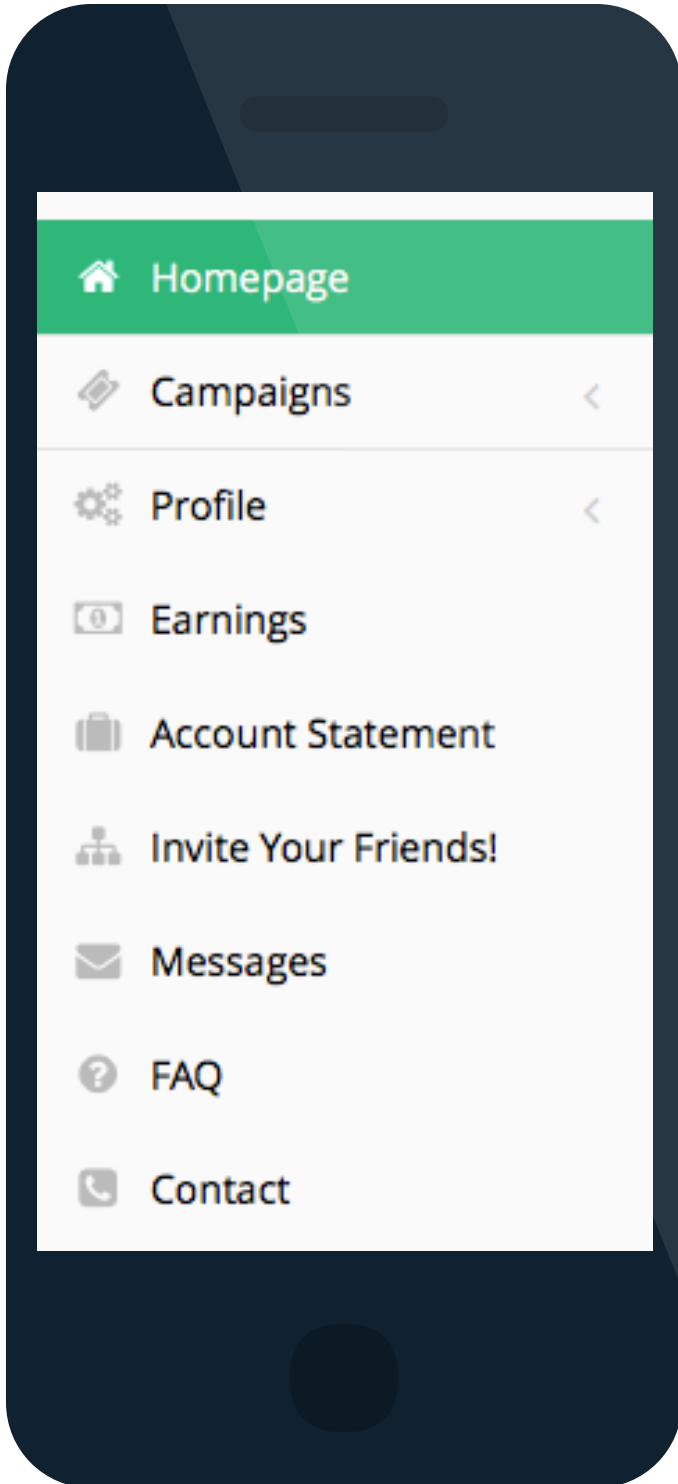
Let the fun begin !

HOW TO USE ADMINGLE?

SHARE YOUR PASSION

This is the adMingle app user panel. You will find all the information concerning your adMingle account, including campaigns, earnings, your personal profile, payments and assistance if necessary. The dashboard's information is the same when using the mobile application or a web browser.

Download the app now.



THE DASHBOARD

Active, waiting for approval and finished campaigns

You can edit your profile, connect your social account and payment account (bank, airtime, e-wallet)!

Keep updated on your campaign earnings

Here you can see your current balance and ask for payment by EFT, Airtime, or E-wallet

Invite your friends to join adMingle and earn money

All adMingle notifications

For assistance with any queries

If you need any assistance

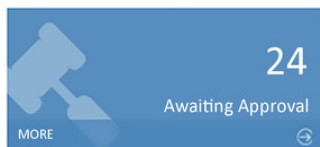
HOW TO SHARE A CAMPAIGN?

Login to your profile. Select the campaigns you want to participate in, and activate those campaigns. Once you have accepted your campaigns of choice, start sharing those campaigns with personalised messaging. adMingle, and social sharing, is all about relationships.

At the end of the day, your followers follow you because they know, like and trust your opinions. When you personalize your messages, remember that, and customize your messaging to their needs. You can select which social media to share into, from the bottom of your adMingle campaign page.

EVERYTHING YOU NEED TO KNOW TO MAKE YOUR CAMPAIGNS ROCK !

1



Select "awaiting approval"

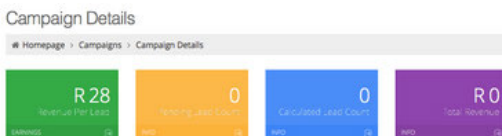


2



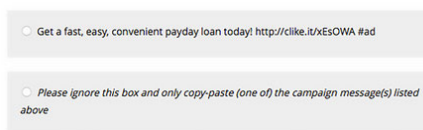
Select the campaign you want to share

3



Read campaign details

4



Select the slogan & copy paste it to your post

5



Select social channel(s) you want to share the campaign with

6



Write your personal message and post !



adMingle.Action

Earn money on campaign sales.



adMingle.Lead

Earn money on each validated campaign lead (ie sign up).



adMingle.Click

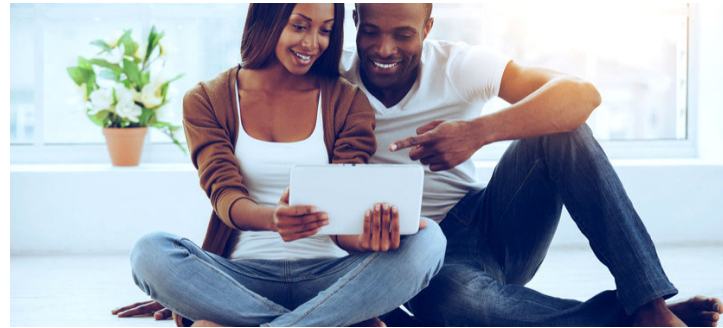
Earn money for each validated click on your post.

HOW TO MAXIMIZE YOUR EARNINGS ?



Post campaigns about brands you love

Share campaigns that represent your taste and personality. Remember, your audience knows you and knows what you like, so sharing about those brands will make more impact.



SHARE THE CAMPAIGNS YOU LOVE, AT THE RIGHT TIMES



Share frequently

You can share one campaign as many times as you want during the lifetime of the campaign. Sharing frequently increases the chance your followers will see your campaign and act on it.

Be understanding! Your friends will appreciate if you share frequently but not too frequently ;)



Best time to share

To ensure your campaign has the greatest impact, don't share a campaign when nobody is online.

Try to avoid posting in the middle of the night, or when people are usually busy. Some people spend a large portion of their working hours on social media, so this is also a good time to post.

SHARE OFTEN AND PERSONALISE YOUR MESSAGING



Personalise your campaign messaging

Think about your audience, and add messages that will be relevant to them. Give advice, create talk, and add your comments when you share campaigns.

If you personalise your post, people will pay more attention to it, because you are talking to them.





**CONTACT THE ADMINGLE TEAM
AT ANY TIME, AND WE WILL
ASSIST IN COACHING YOU IN
MAXIMISING YOUR EARNING
POTENTIAL.**

THANK YOU FOR
JOINING ADMINGLE

WE LOOK FORWARD
TO SHARING YOUR
JOURNEY

INTERNATIONAL OFFICE DETAILS

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UNITED STATES
Coming soon